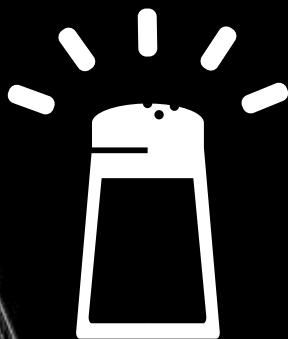


SA

SALT STUDIOS

CG + RETOUCHING





## SALT STUDIOS

### MOTION

Assets created for a full 360 degree motion with 3-D animation

- Greatly enhances any product presentations
- Creates the illusion of motion, action not otherwise feasible

### COMPUTER GENERATED IMAGERY (CG)

Specializing in 3-D animation and visually dynamic stills

- Creates the appearance of larger and more elaborate scenes and spaces
- Visually showcases your product dynamically or as stills
- Often enables you to save on traditional photography & staging costs
- Can lower costs while providing higher quality, which improves ROI



### CREATIVE RETOUCHING

- We specialize in high-end retouching & compositing services
- Transform your images with minimal amount of retouching possible
- Masterful digital artistry which will exceed your expectations
- Draws more attention to your campaign and brand

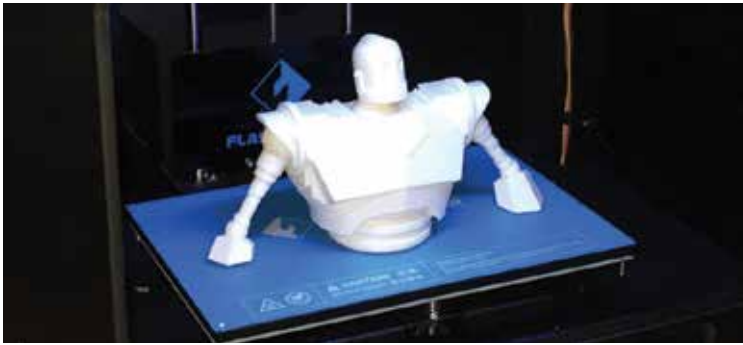
### OTHER SERVICES

- Studio services for digital photography, including on-site services
- Prototype development from wire models, to CG to 3D models
- Prepress studio for ad releases and related media
- Full suite of asset management and on-line ordering tools

### SALT STUDIOS & SANDY ALEXANDER HAVE THE FLEXIBILITY AND HORSEPOWER TO PROVIDE:

- Prototype development to a final printed piece
- The most impactful and efficient output for any marketing campaign
- Deliver on any substrate, piece size or quantity
- Can streamline & integrate any campaign across multiple channels





### 3D PRINTING

Recently integrated a 3D printer opening even more creative opportunities

- Provides new solutions to old problems
- Can experiment and innovate anything you can conceive
- Capable of printing 9" across x 6" deep x 5.7" high
- Dual Extrusion technology for reliable, multi-color 3D printing
- Prints with ABS, PLA, and dissolvable PVA filaments in a variety of colors

### DIGITAL ASSET MANAGEMENT

#### Features:

- Organize and store your digital image library
- Includes video, photo, graphics, etc.
- Image library with searchable meta data
- Page preview/Selections on the fly image re-purposing
- Immediate FPO downloads linked to high-resolution files

#### Benefits:

- Fast, convenient access to digital files
- Reduces cycle time by streamlining job release & desktop turnaround
- Ability to quickly locate assets using meta data and printed samples
- Re-purpose images while maintaining brand consistency



### SALT STUDIOS

Salt Studios is a high-end visual media production boutique located in New York City. We specialize in computer graphics, creative retouching, photography, and digital asset management.

- Comprised of industry leading digital artists & cutting edge technology
- Can create, manage, & enhance your visual assets
- Optimize your marketing strategy with global brand consistency
- Reduce time-to-market while improving your marketing ROI
- Complements and integrates with our other marketing communication-centric resources at Sandy Alexander

### HOW TO USE LAYAR



**Step 1:** Download the free Layar app for iPhone or Android.

*(You can also scan the code to the left.)*



**Step 3:** Open the layar app, hold the phone above the page and tap to scan it.



**Step 2:** Look for pages with the Layar Logo.



**Step 4:** Hold your phone above the page to view the interactive content.

**AUTOMATED MARKETING**

ISO 14001

**CROSS PLATFORM COLOR MANAGEMENT**

**DIRECT MAIL**

**MARKETING SOLUTIONS**

**MULTIPLE PRINTING PLATFORMS**

**ONE PRODUCTION RESOURCE**

**SALT STUDIOS**

**SUSTAINABILITY**



Sandy Alexander  
100% wind energy



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*Salt Studios is a separate wholly owned subsidiary of Sandy Alexander.*



Sandy Alexander  
100% wind energy

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