

SA

VISUAL MERCHANDISING  
& POS





## PRODUCTS & SERVICES

### PRODUCTS

- Retail rollouts
- Window graphics
- In-store signage
- Dye-sub gasket framing systems
- Storefront barricades
- Banners

### LOGISTICS SERVICES

- Rollouts and fulfillments
- Inventory services
- Web access
- Online ordering
- Instant real time tracking



### SERVICES

- Creative services
- Prototyping capabilities
- Site surveys & floor plan analysis
- Digital I-cutting
- Complete mounting/laminating finishing services
- Widest range of flexible and rigid substrates in the market
- Nationwide installation
- Turnkey picture framing platform w/ portals
  - Multiple imagery, multiple locations (i.e. 10,000)

### SUPERIOR COLOR MANAGEMENT

- Sandy Alexander has a leadership position in color management
- Profile and devise proofs on all projects
- Respects ISO standards, the foundation of GRACoL & ECI
- Master G7 certified with leading color scientist
- Ensures a consistent brand image regardless of output, substrate, or quantity
- Viewed in the world's largest lightbox - simulates in-store lighting





## EQUIPMENT & SUSTAINABILITY

### EQUIPMENT

- Durst Lambda printers
- Durst Roll-to-Roll wide format printers
- Durst Flat-Bed wide format printers
- Mimaki dye-sub printers
- Laminating
- I-Cut
- RF & hot air welding
- Grommeting
- Automatic sewing

### SUSTAINABILITY

- 100% wind Green-e certified energy
- SGP (Sustainable Green Printer) certified
- ISO 14001 environmental management system
- Eco-friendly substrates & recyclable materials - wood, metal, etc.
- Awarded What They Think! Environmental Innovation Award
- Specially designed eco-friendly disposal systems



---

Sandy Alexander's retail visual merchandising combines ideas and materials to create engaging breakthrough visual displays.

The material selection and flexibility we have is extremely varied and versatile. Combining this with superior color management allows you freedom in selecting the substrate best suited to your campaign.

With superior output quality and the high speed of imaging, turn arounds and solutions have never been better or faster!

---

**AUTOMATED MARKETING**

**CROSS PLATFORM COLOR MANAGEMENT**

**MULTIPLE PRINTING PLATFORMS**

**DIRECT MAIL**

**ONE PRODUCTION RESOURCE**

**MARKETING SOLUTIONS**

**SUSTAINABILITY**

**SALT STUDIOS**

**SandyAlexander**

200 Entin Road, Clifton, NJ 07014

973.470.8100

[www.sandyinc.com](http://www.sandyinc.com)

[sandy@sandyinc.com](mailto:sandy@sandyinc.com)